

MARIANNA BLACK LIBRARY  
**EXPANSION**

Marianna Black  
 Library Project  
 Budget: \$6.2 Million

- Individuals, Civic Groups & Bequests, \$1MM
- Business & Foundation Gifts & Grants, \$1MM
- Government Funding, \$4.2MM from local, state & federal sources via appropriations, grants and in-kind services.

Giving Levels

Campaign Giving Levels	Gift Range	Donated To Date
Clingmans Dome	\$1,000,000+	2
Buckhorn Bald	\$500,000 - \$999,999	1
Andrews Bald	\$250,000 - \$499,999	1
Fry Mountain	\$100,000 - \$249,999	2
Kelly Bennett Peak	\$50,000 - 99,999	5
Big Witch Overlook	\$25,000 - 49,999	1
Shuckstack	\$10,000 - 24,999	3
Sharp Top	\$5,000 - 9,999	4
Deep Creek	\$1,000 - 4,999	15

Naming Opportunities

Naming Opportunities & Number Needed	Gift Amount	Reserved To Date
Community Multipurpose Room (1)	\$150,000	(1)
Foyer & Entrance Plaza (1)	\$100,000	
Teen Area (1)	\$100,000	
Technology & Career Center (1)	\$100,000	(1)
Youth Services Area (1)	\$100,000	
Appalachian Studies Room / Study Room (1)	\$75,000	(1)
Circulation Services Desk (1)	\$75,000	
Adult Services Area (1)	\$50,000	
Youth Services Program Room (1)	\$50,000	
Magazine / Newspaper Reading Area (1)	\$50,000	(1)
Conference Room (1)	\$30,000	
Collaboration / 4-5 Person Meeting Room (1)	\$25,000	
Collaboration / 2-3 Person Meeting Room (2)	\$20,000	
Drive-Up Book Drop (1)	\$20,000	
Youth Services Desk (1)	\$10,000	
Prep Kitchen for Multipurpose Room (1)	\$10,000	
Shelf Ends (20)	\$5,000	

Smaller amount naming opportunities may be added as the campaign progresses. Additionally, contributions will be welcome for furnishings, and interior decoration including signage, landscaping, and local art; and will be acknowledged appropriately. Naming opportunities are available on a “first come” basis, and must be approved by the Campaign Committee. Not all donors choose a naming opportunity, but will be recognized accordingly. This list will be updated as gifts are received and opportunities chosen.

## Gift Chart

Size of Gift	Number Needed	Total Needed	Donated To Date
\$3,000,000+	1	\$3,000,000	1
\$500,000+	3	\$1,500,000	3
\$100,000+	8	\$800,000	7
\$50,000+	9	\$450,000	6
\$20,000+	5	\$100,000	1
\$10,000+	8	\$80,000	3
\$5,000+	15	\$75,000	3
\$3,000+	8	\$24,000	1
\$1,000+	30	\$30,000	17
Under \$1,000	Many, Many	\$95,680	72
<b>Total</b>		<b>\$6,154,680</b>	

### **\$6,154,680 Needed from Government, Individuals, Civic Groups, Businesses, and Foundation Gifts and Grants**

#### **Ways to Give**

- Unrestricted pledges and checks for the general fund, our highest priority
- Designated pledges and checks for specific areas or items, with donor recognition; or in memoriam, or as an honorarium
- Gifts of stock
- IRA Charitable Rollovers
- Matching gifts - businesses and employees; individuals
- Planned giving - wills, bequests and / or estate gifts
- In-kind giving of material resources and/or reduced product rates

#### **Donor Information**

Donors will receive an acknowledgment letter for tax purposes. Fontana Regional Library is a qualified 501(c)(3) tax-exempt organization and donations are tax-deductible to the extent permitted by law. All donors at any level will be recognized in the final campaign report, which may be on the website, unless they ask to remain anonymous.

All donors of \$1,000 or more are eligible to have their name(s) on the group donor plaque in the library.

#### **Marianna Black Library Campaign**

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#### **SwainCountyLibraryProject.com**

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